



PRESS RELEASE  
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### *Hybride participates on “Machete”*

Piedmont — September 9, 2010 — *Machete* is the 8<sup>th</sup> collaboration between Robert Rodriguez and Hybride, a division of Ubisoft, as the creators at the Piedmont VFX studio participated on the delivery of VFX shots for the film, which took approximately a month to complete. The film hit North American theatres everywhere September 3, 2010.

Danny Trejo stars as Machete, a renegade former “Mexican Federale” who launches a brutal rampage of revenge against his former boss after being betrayed by the organization who hired him. The film also stars Steven Seagal, Robert De Niro, Lindsay Lohan, Michelle Rodriguez and Jessica Alba. *Machete* is directed by Robert Rodriguez & Ethan Maniquis and is distributed by *Twentieth Century Fox Film Corporation*.

#### **About Hybride**

Hybride Technologies, a division of Ubisoft, specializes in digital visual effects for film and television visionaries from around the world.

Founded in 1991, the company is comprised of a team of professionals divided into specialized creative units offering a complete range of services including digital editing, 3D animation, compositing, DI colour grading and VFX R&D. It has contributed significant 2D and 3D work for several blockbusters including *Avatar*, *300*, *Sin City*, the popular *Assassin's Creed: Lineage* film series and most recently, in the movies *Predators* and *Machete*.

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